

Buenos Aires 2015

INTERNATIONAL LAW ENFORCEMENT INTELLECTUAL PROPERTY (IP) CRIME CONFERENCE



INTERPOL



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In partnership with Underwriters Laboratories

FUTURE THREATS 2020 - TOOLS FOR MITIGATING THE RISK



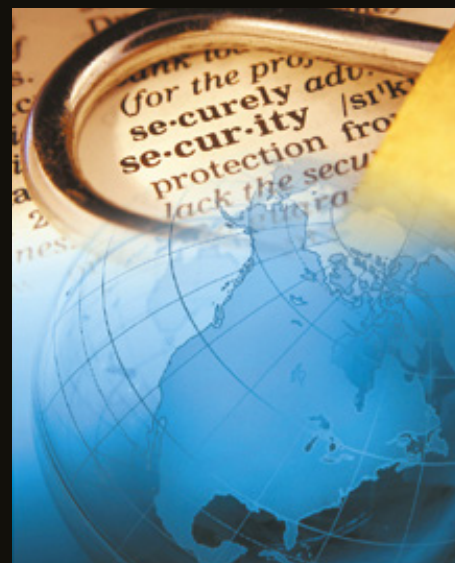
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Welcome from INTERPOL



Jürgen Stock

INTERPOL Secretary General

On behalf of INTERPOL, I warmly welcome you to the 2015 International Law Enforcement Intellectual Property Crime Conference in beautiful Buenos Aires. I extend my sincere appreciation to the Argentine Ministry of Security for co-hosting this important event, to Underwriters Laboratories for its continued support, and to all the sponsor organizations for their dedication to combating transnational organized intellectual property (IP) crime.

Run by extensive transnational organized criminal networks, trafficking in illicit goods and counterfeiting are truly global crimes which affect all sectors of society and know no borders. The profits are often used to fund other serious criminal activities, including people smuggling and terrorism.

The IP Crime Conference is a unique forum which brings together police, customs, regulatory agencies, specialized IP crime investigators and prosecutors to share experiences and best practices; consider ways to increase cooperation; and return to their home countries with the tools and knowledge to more effectively tackle the criminal networks behind trafficking in illicit goods and counterfeiting.

INTERPOL has positioned itself as a global leader in the fight against all types of transnational organized crime, serving as a central hub for its 190 member countries and external partners to exchange critical information and data. This type of collective, multidisciplinary approach has resulted in many successful operational outcomes. The results of operations carried out since September 2014 are truly staggering: law enforcement agencies in participating countries seized more than 11 million items, accounting for nearly 12 thousand tonnes of illicit merchandise worth an estimated value of more than USD 283 million.

But today's criminals are constantly evolving, updating their methods and modes of operation in an effort to stay ahead of law enforcement. That is why we too must evolve and anticipate the possible developments of IP crime in the future, as reflected by this year's conference theme of 'Future Threats 2020 – Tools for Mitigating the Risk'.

Through in-depth discussions and sharing strategies on important topics such as emerging trends, training initiatives, risk assessments and Internet-based IP crime, the IP Crime Conference serves to build upon and enhance your existing capabilities to combat these transnational crimes.

The conference also offers valuable networking opportunities, and I encourage you all to meet with your peers and cultivate relationships to help strengthen our collective front against IP crime.

I wish you a productive event and a pleasant stay in this vibrant and welcoming city.



Welcome from Underwriters Laboratories (UL)



Mr. Keith Williams

President and CEO, Underwriters Laboratories (UL)

Welcome to the beautiful city of Buenos Aires and the 9th annual International Law Enforcement Intellectual Property Crime Conference. Underwriters Laboratories (UL) is once again a proud co-organizer and sponsor of this event in partnership with INTERPOL and this year's co-host the Ministry of Security, Argentina. We are honored to have the opportunity to take part in this Conference and to work closely with our public and private sector partners to combat transnational organized IP crime and promote safety worldwide.

This year's Conference theme is "Future Threats 2020 – Tools for Mitigating the Risk". Technology is changing more quickly than at any other time in history and this trend has created challenges for enforcement agencies and private companies in their fight against counterfeiting and piracy crimes. Innovative manufacturing techniques when combined with an increasingly borderless world and a growing online marketplace create unsurpassed opportunities for global criminal networks. By looking at threats that will appear in the future we can proactively design and build defense systems; staying ahead of the criminals and mitigate the risks associated with these crimes.

In order to maximize our impact against these adaptive and sophisticated criminal networks we must utilize every tool at our disposal, working in partnerships across national borders. This Conference is one of the best weapons we have in our arsenal to share best practices and skills and to create networks to empower public and private sector partners. Together we can mitigate the consequences surrounding these illegal activities.

This Conference is only possible due to the dedication and professionalism of INTERPOL and the co-hosting country. INTERPOL continues to take the lead in facilitating actions in combatting illicit crimes around the globe. With INTERPOL's expertise and continued support for IP crime enforcement and training initiatives the world is truly a safer place. They are an indispensable partner to both the public and private sector in our combined struggle to protect people, products and places from counterfeit products and I thank them for their dedication and commitment.

Likewise, we are deeply grateful for the tremendous on-the-ground support and partnership of our Argentinian hosts. Their dedicated efforts have allowed us to effectively plan and deliver this world class event. They have been an indispensable partner for the Conference and we also appreciate their efforts and ongoing support to stem the flow of counterfeit goods in this region.

Thank you to our sponsors who continually provide financial support that allows us to organize and deliver this gold standard Conference. Please acknowledge their contribution by taking the time to meet them and visit their displays in the exhibit area.

Finally, thank you for attending the Conference. Your participation is what continues to make this one of the best and most effective conferences in the world.

I look forward to meeting and speaking with you over the next several days.





Sergio Berni

Secretary of Security of the Argentine Republic

In my capacity as Secretary of Security of the Argentine Republic, I welcome all of you to the 9th International Law Enforcement Intellectual Property Crime Conference organized by INTERPOL.

As Delegate for the Americas on the INTERPOL Executive Committee, I would like to thank all the participants that arrived in our capital city, Buenos Aires, in order to create a new momentum in the fight against transnational organized crime.

Intellectual Property (IP) crime causes economic damage and can even damage the health of the population, particularly when it involves illicit food or medicine.

When addressing this phenomenon, we must take a strategic approach.

INTERPOL is at the forefront of the identification and analysis of transnational IP crime, assisting countries to detect connections between the criminal organizations behind IP crime and other types of serious crimes.

For example, the criminal networks involved in drug trafficking are also often involved in IP crime, using it as a way to diversify their criminal enterprise and launder their ill-gotten proceeds.

Though the illegal production and trading of drugs are the object of these networks, the criminals have expanded their scope to any kind of illegal exploitation: software piracy; brand names, food and medicine forgery; firearms sales; illegal mining exploitation; and also, the most hateful business of all – trafficking in human beings.

These networks use blackmail at every stage of their business; it is even their way of marketing. Fear and violence have become concerns in many of our neighbouring countries, posing challenges to peace and stability.

But there exists an effective way of addressing these complex criminal gangs, which are constantly evolving.

Training our investigators in asset identification and money laundering is a key priority, as the object of any illegal company is to generate deceitful profits. Therefore, we must become professionals so as to better understand the financial mechanisms they use to launder the 'dirty' money.

Argentina, as the host of this conference, reaffirms its commitment to building and supporting a global law enforcement system to respond to the criminal challenges of today and any trends future threats.

To conclude, I would like to welcome you all once again. It is my hope that our capital city is an ideal venue for this conference, its workshops and roundtable discussions. I hope we achieve many successful outcomes, strengthening INTERPOL's role in coordinating effective international police cooperation.

The 2015 International IP Crime Conference is running in its 9th cycle and we are delighted to host the conference in South America for the FIRST time.

The conference format is a combination of four types of sessions: "Plenary Sessions" held in the main conference room with all delegates attending, "Operational Workshops" held in smaller meeting rooms with delegates attending specific workshops of their choice, "Interactive Roundtable Sessions" held in common areas of the conference facility with delegates attending specific roundtable sessions of their choice, and for the FIRST time an offer of "Specialized Training Sessions".

Plenary Session Overview

Plenary sessions are the major presentations of the IP Conference. All plenary sessions are held in the main meeting room of the conference facility with all delegates in attendance.

The purpose of the plenary sessions is to inform all conference delegates of new developments since the 2014 Hanoi IP Conference and to provide speakers with the means to communicate directly to all conference delegates in a common forum. The plenary session agenda is focused on the conference theme and is designed to prepare conference delegates for active participation in the upcoming conference workshops and round table sessions.

There are three types of plenary sessions: Keynote Addresses, Plenary Presentations, and Panel Discussions.

Keynote Addresses

Unless specifically indicated in the agenda, Keynote Addresses will be a maximum of 15 minutes.

Plenary Presentations

Unless specifically indicated in the agenda, Plenary Presentations will be a maximum of 30 minutes.

Panel Discussions

The purpose of the plenary panel discussions is to gather perspectives on the discussion topic from a panel of experts. Each panel discussion will consist of one facilitator accompanied by 2-3 panelists. Unless specifically indicated in the agenda, plenary panel discussions will be limited to a maximum of 90 minutes.





Mr. Michael Ellis

Assistant Director, Trafficking in Illicit Goods and Counterfeiting Sub-Directorate

I personally extend a warm welcome to you at the 2015 International Law Enforcement IP Crime Conference, and in doing so I want to specifically extend my thanks to the Ministry of Security of Argentina for hosting this event, and also to Underwriter Laboratories for their ongoing support of this annual event.

Since 2002, INTERPOL has implemented a comprehensive and integrated global response to intellectual property crime, developing a long-term strategy to provide a solid foundation for making a lasting impact on trafficking in illicit goods. By working in partnership with member countries, the private sector and international organizations, and by interacting with governments, law enforcement agencies and a variety of global stakeholders, we have developed a sustainable and recognized programme.

Traditionally, it has been very difficult, if not impossible, to estimate the financial impact of illicit trade and counterfeiting on the world's legitimate economies, although many government organizations have released some 'informed' data. As a consequence, there is a range of views and perceptions on its scale and impact, but there is often one common feature: the large magnitude of this crime, and connections to other types of transnational organized criminal activity. Equally noteworthy, they all observe the significant threat illicit trade poses to countries in terms of affecting economic development, safety, inward investment, innovation and growth.

With our well-practiced and cohesive response, INTERPOL, working with our partners in national police and our INTERPOL National Central Bureaus (NCBs), has established a leading role in combating transnational organized crime related to illicit trade and counterfeiting. While we recognize how this evolving criminal trend has placed a massive demand on the resources available to law enforcement agencies across the world, we continue to provide support and coordination to agencies with limited capacities to face this crime, despite increasing illegal trafficking.

The success of this close partnership is demonstrated by our most recent operational outcomes and is further highlighted by the constant increase in the number of participating countries joining operations coordinated by INTERPOL's Trafficking in Illicit Goods and Counterfeiting unit, which has more than doubled from 42 countries in 2012 to 92 in 2014. This clearly indicates the growing awareness of the gravity of illicit trade-related crimes. This steady increase is also due to INTERPOL's continuous effort to develop and strengthen relationships with national partners through raising awareness on the threat of this crime, capacity building of law enforcement and investigative assistance.

**2014
Opson IV**

Operation Opson IV, conducted during December 2014 and January 2015, resulted in record seizure of more than 11,000 tonnes of illicit foodstuffs, 814,000 litres of illicit beverages and a total of more than 1.2 million items of food-related goods by the 47 countries participating from the Americas, Europe, Africa, Asia and the Middle East – a sharp increase from the last year's operation. Within the framework of the operation, 3,986 inspections were carried out, 308 administrative and criminal cases were initiated and 1,139 suspects were reported.



Real III

More than 400 interventions took place simultaneously in nine countries in May 2014 and resulted in seizures of close to one million items of illicit goods with an estimated value of more than USD 49 million. In addition, some 641 people were investigated within the framework of Operation Real III.

Of particular note was an investigation in China, where several criminal networks involved in the production, trafficking and distribution of fake tobacco products and fake shampoos were investigated and dismantled. In Hong Kong, more than 16 tonnes of illicit construction material were discovered while being smuggled into the country. In the Philippines, large amounts of fake insecticide was seized, while in Vietnam a large single seizure of electronic components with an estimated value of USD 3.4 million was seized in the joint customs and police operation.

This operation and the national deployments which were coordinated simultaneously were planned strategically to join efforts with China, especially near the China-Vietnam border which is a popular smuggling route.

The nine countries – Cambodia, China (including Hong Kong), Fiji, India, Indonesia, Philippines, South Korea, Thailand and Vietnam – were brought together to tactically strengthen cooperation in a traditional ‘hot spot’ for illicit trade and counterfeit activity.

Black Poseidon III

Operation Black Poseidon was first conceived as far back as 2010, and is an excellent example of how a sustained, focused and strategic INTERPOL-coordinated operation can grow into effective long-lasting success.

Operation Black Poseidon III was conducted by police and customs agencies across 11 countries – Belarus, Bulgaria, Hungary, Latvia, Lithuania, Moldova, Poland, Romania, Slovakia, Turkey and Ukraine. The operation resulted in the seizure of more than three million fake or illicit products including alcohol, cigarettes, cosmetics, clothing and electrical goods with an estimated value of nearly USD 38 million.

In Ukraine, officers discovered three separate illicit factories, one producing fake sports clothing, a second making counterfeit cement

and the third manufacturing alcohol, where some 15,000 bottles were seized in addition to some 1,000 litres or EUR 50,000 worth of vodka ready for bottling.

Officials in Moldova stopped a tanker on the Chisinau-to-Brest road where they discovered 270,000 cartons of cigarettes hidden in secret compartments. Following the intervention, an INTERPOL Purple Notice – used to seek or provide information on modus operandi, objects, devices and concealment methods – was circulated to all 190 member countries.

White Mercury II

Operation White Mercury II involved a wide-ranging series of operations in Southeast Europe during three weeks in the fall of 2014. The operation involved police and customs agencies from eight countries: Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Former Yugoslav Republic of Macedonia, Montenegro, Serbia and Slovenia. White Mercury II was executed as a series of simultaneous regional interventions focused on the transnational organized crime groups involved in the trafficking of illicit goods.

More than 10,000 interventions took place simultaneously and resulted in seizures of close to one million items of illicit goods with an estimated value of nearly USD 15 million.



2015
Maya II

Operation Maya which was launched in 2012 with the support of the US Department of Justice and US Patent and Trademark Office and was based on a previous successful INTERPOL model, Operation Jupiter.

Operational deployments during Maya II were carried out during a two-week period in 19 countries and territories in the Americas: Antigua and Barbuda, Aruba, Canada, Colombia, Costa Rica, Cuba, Curaçao, Dominican Republic, El Salvador, Honduras, Jamaica, Mexico, Nicaragua, Panama, Puerto Rico, St Lucia, Trinidad and Tobago, United States and Venezuela. More than 2,000 interventions by police, customs, investigators and IP units were carried out at key locations including markets, border control points and shops and resulted in seizures of close to 5.5 million fake and illicit goods worth nearly USD 60 million.

Investigations carried out by national authorities led to the identification and dismantling of several organized crime networks, as well as entire businesses selling counterfeit goods. In Costa Rica, police took down a network selling fake work safety products including masks

and air filters, and in Colombia more than 1,600 counterfeit pesticide bottles were seized after officers uncovered a sales ring targeting farmers.

In the Dominican Republic, where deforestation is an increasing problem, authorities seized more than 100 bags of charcoal at the Haitian border, in addition to identifying and closing down two illegal factories manufacturing laundry detergent. A shopping centre in Santo Domingo was also found to be selling fake goods alongside genuine brands after their supply chain had been infiltrated by organized crime networks. A bootleg distillery was also shut down, and tests on the illegal alcohol seized during the raids showed it to contain potentially lethal additives.

Monitor Eye

Building on the resounding success of the 2014 Operation AlShaheen, the first integrated training and operations event held by INTERPOL in the Middle East and North Africa, the Trafficking in Illicit Goods and Counterfeiting unit continues to increase cooperation with countries from that part of the world. This was demonstrated

recently in the recent Operation Monitor Eye, which was conducted across Egypt. It resulted in record seizures of more than 176 million fake and illicit items with an estimated USD 102 million. Seized items included counterfeit police and military uniforms, car parts, computer accessories, Ramadan lanterns, fireworks, pesticides, cosmetics and beauty products.

In addition, more than 1,000 weapons including shot guns, machine guns rifles and ammunition, 30 kg of heroin, nearly five kg of opium, almost three kg of cocaine, and 23 pieces of elephant ivory weighing 43 kg were among the illegal goods seized during Operation Monitor Eye.

At Damietta port, inside a container allegedly containing wooden furniture to be shipped to the US, Egyptian authorities discovered 135 porcelain and wooden artefacts from the Muhammad Ali Dynasty, which had been stolen from museums and a warehouse belonging to the Ministry of Culture.

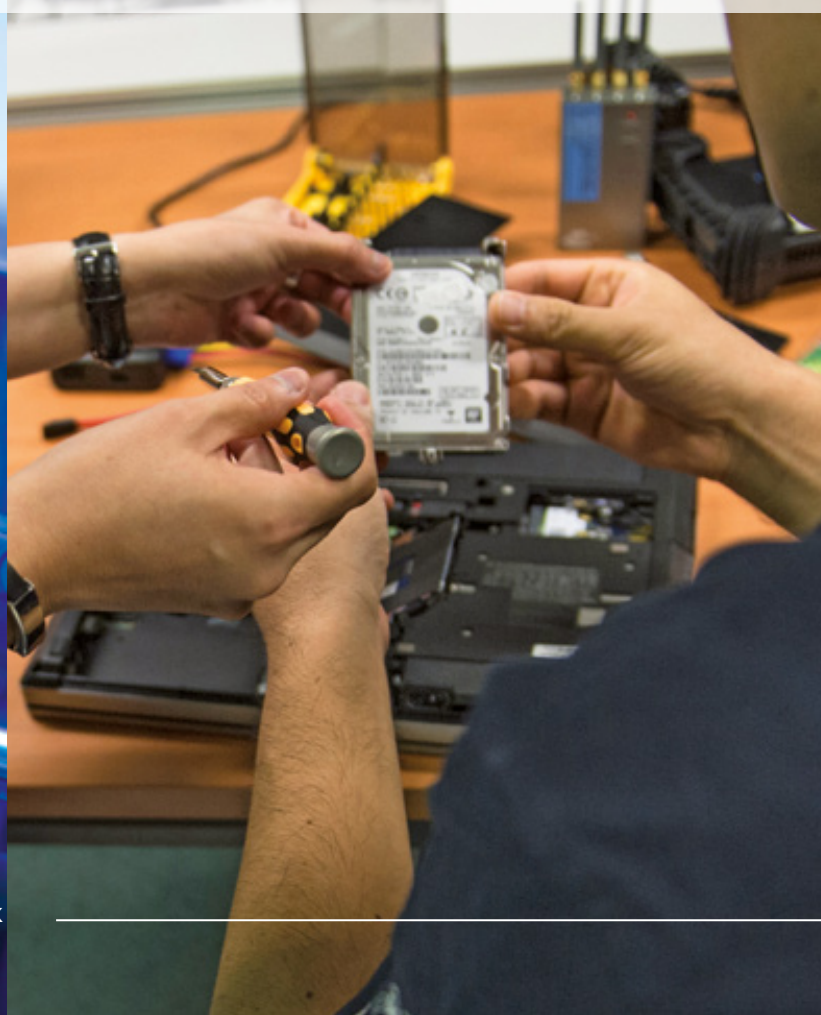
In closing, we all recognize how illicit trade and counterfeiting have both grown rapidly during the past decades, and it is an unfortunate reality that although genuine global trade can confront illicit trade in some developed marketplaces, in many countries and geographical 'hotspots' it simply cannot compete. We are facing many challenges for the future, and the sad reality is that the economies of entire countries are becoming subverted by illicit supply. This is a challenge that INTERPOL will continue to embrace, and we will continue to provide support to our member countries against the transnational criminal networks behind trafficking in illicit goods and counterfeiting.





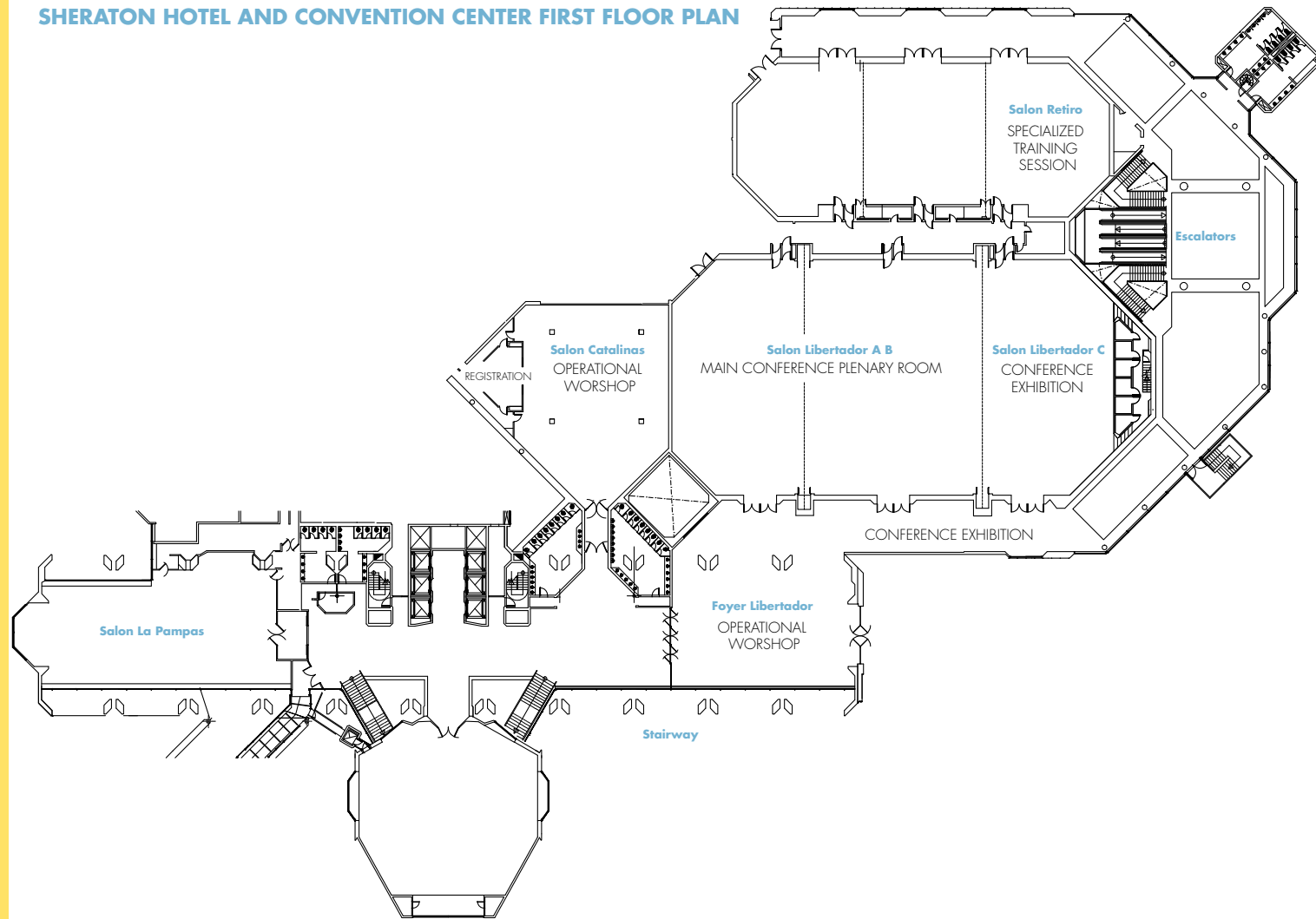
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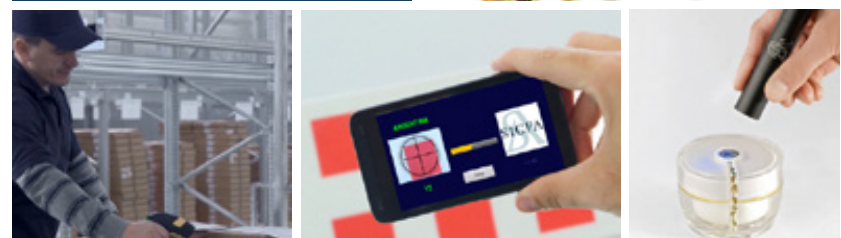
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